

Educate to Execute - Call 603-625-6087 Today!

Susan Fitzell, M.Ed., CSP

Bridging the Organizational Learning Gap

Susan Fitzell, chief learning strategist, designs and customizes learning programs for organizations. She helps organizations reduce costs and increase profits by creating company experts.

She supports her clients through consulting, keynoting, presenting workshops and writing. Her background spans 30 years in education, technology management, and marketing. She has worked with clients in all fifty U.S. states, Canada, and Europe. Her goal is to establish cultures of learning that keep organizations competitive.

Susan identifies the missing piece in standard training programs. She provides her clients with the tools to bridge the organizational learning gap.



## TESTIMONIALS

*"I thought your session was marvelous. I loved your 'hot' opening, and you did a brilliant job of weaving stories into your content." – Mike Schmidtmann, NSA PEG CHAIR*

*"Susan shares her message through stories that will make you laugh, and some that challenge you. She's very entertaining while you are being blown away by a whole new concept of the learning individual." – Claudia Gere, Literary Agent & Consultant*

*"Susan's expertise, professionalism and creativity placed her on top of my list of one of the best speakers in the industry. I wholeheartedly recommend Susan, if you want to optimize your performance in business, writing or education." – Frowa Schuitemaker, Veenendaal, Utrecht Province, Netherlands*

*"08:29:27 From Bernadette ... to Everyone : Really interesting topic and brilliantly presented. Thank you, Susan*

*"08:25:40 From Harit to Everyone : Love this topic!! Totally agree Susan, to be truly inclusive all ideas must be welcomed, even if those ideas challenge the 'norms.' We can't be innovative without this diversity in thinking.*

Have you, your association members, or clients experienced any of these issues?

- Wasted Our Investment in Training.
- We want to invest in helping our employees learn and develop but aren't sure where to start.
- Retention: We're losing top talent to other companies

Maximize Your Learning Program Investment

Whether you're considering investing in an online or instructor-led learning program, or have already, Susan shares unique learning strategies that can help the program content be received and retained by all. A growth mindset, plus self-confidence, multiplied by individualized learning strategies, produces expert talent.

Neurodiversity: What it is and Why it's Your Team's Superpower

Divergent thinkers are often labeled disruptors, non-conformists, and social misfits in the workplace. These labels, and attitudes, limit the potential of teams and organizations. In this engaging presentation, Susan Fitzell reveals how teams may, more effectively, champion neurodiversity, equity and inclusion to increase innovation, productivity, and creativity.



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