

Susan Fitzell

Customized Learning Strategies to
Enable Employee Growth and
Achievement

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**Have you, your
association
members, or
clients
experienced any of
these issues?**

Wasted Our Investment

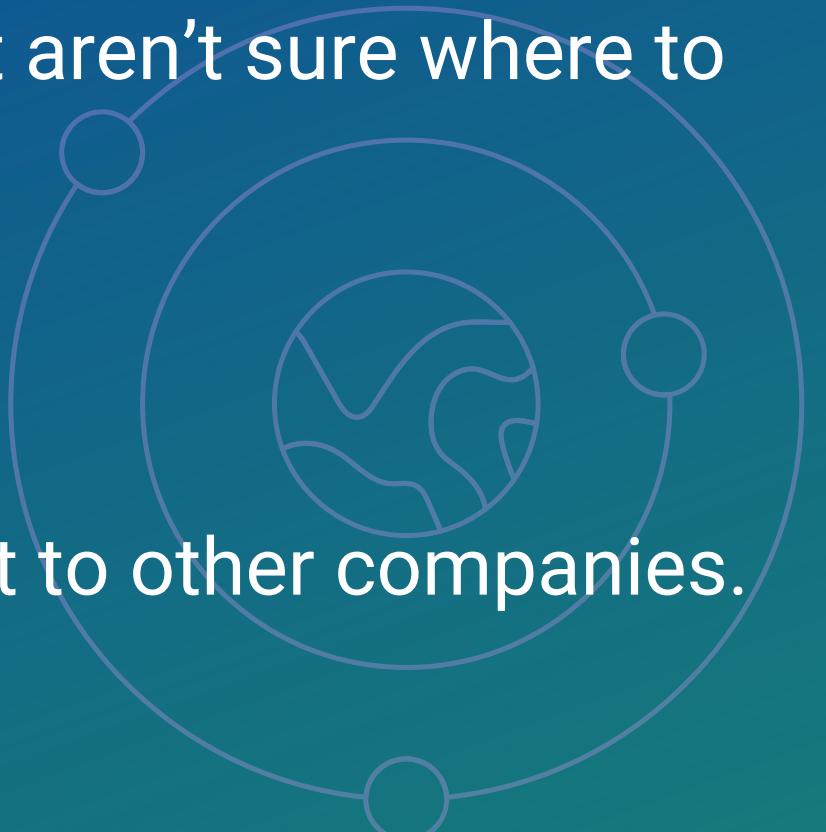
We want to put our employees through a learning program, but we want to maximize our investment by ensuring the content is fully received and retained by all.

Don't Know How

We want to invest in helping our employees learn and develop, but aren't sure where to start.

Retention

We're losing top talent to other companies.



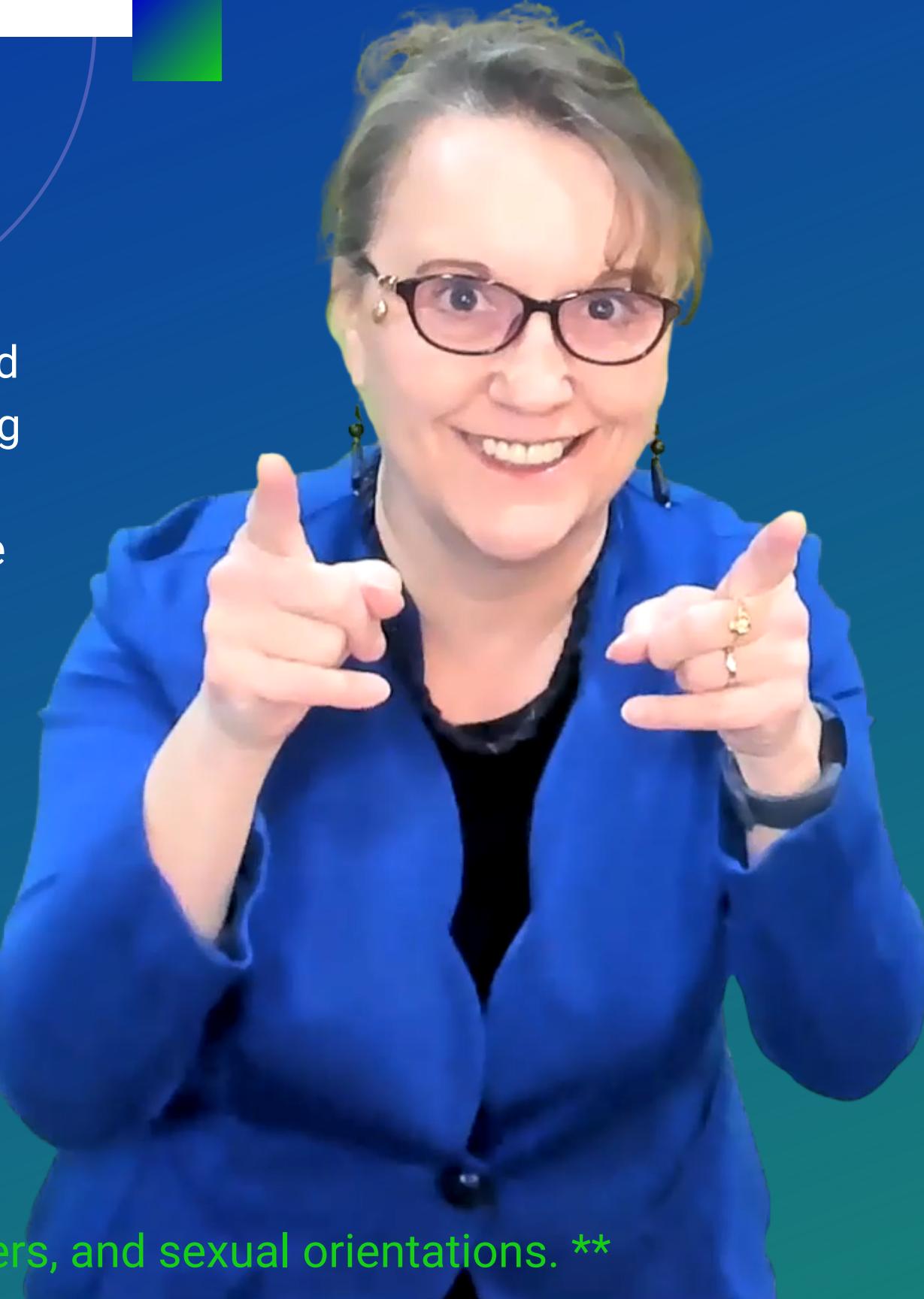
Susan's Most Popular Solutions

Maximize Your Learning Program Investment Customized Keynote, Workshop, or Training

Whether you're considering investing in an online or instructor-led learning program, or have already, Susan shares unique learning strategies that can help the program content be received and retained by all. A growth mindset, plus self-confidence, multiplied by individualized learning strategies, produces expert talent. In this dynamic, strategy heavy presentation, Susan Fitzell shares how to make the most out of learning and growth opportunities that already exist in the workplace.

Neurodiversity: What it is and Why it's Your Team's Superpower A Thought Provoking, Inspirational Keynote

Divergent thinkers are often labeled disruptors, non-conformists, and social misfits in the workplace. These labels, and attitudes, limit the potential of teams and organizations. In this engaging presentation, Susan Fitzell reveals how teams may, more effectively, champion neurodiversity, equity and inclusion to increase innovation, productivity, and creativity.



** Susan's customized solutions are appreciated by all demographics, identities, genders, and sexual orientations. **

TESTIMONIALS



"I could only attend one day of the Convention this year, but I'm glad it was Saturday! I thought your session was marvelous. I loved your 'hot' opening, and you did a brilliant job of weaving stories into your content." – Mike Schmidtmann, NSA PEG CHAIR

"Susan shares her message through stories that will make you laugh, and some that challenge you. She's very entertaining while you are being blown away by a whole new concept of the learning individual." – Claudia Gere, Literary Agent & Consultant

"Susan's expertise, professionalism and creativity placed her on top of my list of one of the best speakers in the industry. I wholeheartedly recommend Susan, if you want to optimize your performance in business, writing or education." – Frowa Schuitemaker, Veenendaal, Utrecht Province, Netherlands

"08:29:27 From Bernadette ... to Everyone : Really interesting topic and brilliantly presented. Thank you, Susan

"08:25:40 From Harit to Everyone : Love this topic!! Totally agree Susan, so important to challenge the status quo and not blindly just do what has always been done. To be truly inclusive all ideas must be welcomed, even if those ideas challenge the 'norms.' We can't be innovative without this diversity in thinking.



Susan Fitzell, M.Ed, CSP identifies the missing piece in standard training programs. She provides her clients with the tools to bridge the organizational learning gap. She helps organizations reduce costs and increase profits by creating company experts. She supports her clients through consulting, keynoting, presenting workshops and writing. Her background spans 30 years in education, technology management, and marketing. She has worked with clients in all fifty U.S. states, Canada, and Europe. Her goal is to establish cultures of learning that keep organizations competitive. Susan is the author of sixteen books on teaching, learning, and business practice.

